

Ram Pratti: We do have at Collibra University a lot of programs and courses to help and educate among the Stewards. Do you see the prospects asking for it and looking for those things and getting help from it?

Koen Van Duyse:: Yeah, I think it's definitely a big piece, maybe not only just the University but the community around it. It's wanting to have a flexible world class too. The help around it right? Continuously. I think the University is a big part of that. Community even more, using group meetings as well. Practices and everything that comes with it. Definitely, definitely important.

Simon Hankinson: There's only a certain number of ways to do data governance. It's easy to over complicate it. I'm not trying to simplify how difficult it can be to put the ... It gets complicated because it's process change. Most consulting models, it's a three level data governance organization. The roles and responsibilities, there's a pretty short list of what those roles are and the definitions are pretty similar to what they are expected to be able to do. You can change the names around and you can be nuance about how you describe them, but it's a pretty finite set. I think having that community and being able to share what's worked, what hasn't worked can really help institutions implement a data governance program and not have to go through the trial and error that others have been through. Also, be cautioned on, if you take this route ... we think that our experiences over complicated some things and it doesn't have to be that complicated.